Trainline's Chief Growth Officer to build best-in-class Growth team, in newly-created role

Sakshi Anand, previously VP of Growth and President UK, is appointed as CGO

London, 28 April 2025: Trainline, Europe's #1 rail travel platform, has appointed Sakshi Anand, into the new role of Chief Growth Officer, previously VP of Growth and President UK.

Over the last 25 years, Trainline has grown from a UK-focused retailer by phone, to a digital-first platform that serves more than 40 countries, 250+ rail and coach operators and with 27 million total active customers globally. In this new role, Sakshi will be responsible for driving further sustainable growth at Trainline. Through an enhanced strategy to monetize the Trainline platform, the business will be able to invest more into new initiatives to retain and grow its customer base across the UK and Europe.

It forms part of Trainline's wider plan to grow the business in the UK and Europe, capitalizing on the opportunity provided through rail liberalisation which has cemented Trainline's position as the leading aggregator of rail.

"My focus is empowering our team to deliver innovative solutions which leverage the scale of Trainline's platform to deliver more value back to our millions of customers," says Sakshi Anand. *"Building on our existing talent, we will create the leading Growth team within the travel tech industry – benchmarking against those in Europe."*

Jody Ford, CEO at Trainline, said: *"As part of our commitment to delivering excellence for our customers, we want to unlock further value to fuel the innovative tech-driven solutions that not only super-serve the customer but grow the rail industry in the UK and internationally. Having already contributed so much in her previous role, with Sakshi now at the helm of our growth engine, I'm excited to see where she will help drive customer growth in the UK and Europe where we are fast emerging as the aggregator of choice."*

Sakshi joined Trainline in July 2023 as VP of Growth with an initial remit of the UK, which quickly grew to include all of Trainline's markets. Previously, Sakshi led markets, growth and digital marketing teams at Go Daddy and Amazon. She started her career as a professional cricketer before moving to New York to join Goldman Sachs. Following an MBA, Sakshi learned her skills in mathematics and coding could be easily transferred to digital marketing.

Sakshi's appointment comes as part of a broader refreshment to Trainline's Executive Leadership team. In addition, a new CTO and CPO have been charged with accelerating product innovation and supporting the continued digitalization of the European rail industry, with AI at the core of this next chapter.

Ends

trainline